

THURSDAY 15 FEBRUARY

FRIDAY 16 FEBRUARY

09:00	
15	
30	Registration opens
45	Reception, Foyer Deck 1 09.00 - 13.00
10:00	
15	
30	Official Opening Kleine Zaal 10.30
45	
11:00	The Artist Entrepreneur
15	ShaoDow interviewed by Jess McCarten
30	Kleine Zaal 10.45 - 11.30
45	
12:00	Panel: Streaming 2.0 - What Happens Next?
15	Kleine Zaal 11.30 - 12.15
30	
45	
13:00	
15	
30	Lunch & Networking
45	Delirium Cafe 12.15 - 13.15
14:00	
15	
30	Panel: Future of D2C, Merch, and Monetising Fans
45	Kleine Zaal 13.15 - 14.00
15:00	
15	
30	Panel: Importance of Music in Shaping Culture
45	Kleine Zaal 14.00 - 14.45
16:00	
15	Break 14.45 - 15.00
30	
45	
17:00	
15	
30	Panel: Future of Advertising
45	Kleine Zaal 16.30 - 17.15
18:00	
15	
30	Diversity: Complacency, Confidence & Creativity
45	Genevieve O'Neil, Live Nation Entertainment
19:00	Kleine Zaal 17.15 - 18.00
19:15	
19:30	Meet the Speakers: Day 1 Networking
19:45	Foyer Deck 2 & 3 18.00 - 19.00

09:00	
15	
30	Registration opens
45	Reception, Foyer Deck 1 09.00 - 13.00
10:00	
15	
30	FastFifteen Sessions Day 2
45	Kleine Zaal & Foyer Deck 1 10.00 - 11.15
11:00	
15	
30	Fact or Fake? The Future of News
45	Owen Braben, fmr Sky News
12:00	Kleine Zaal 11.15 - 12.00
12:15	
12:30	Lunch & Networking
12:45	Delirium Cafe 12.00 - 13.00
13:00	
15	
30	Panel: Mythbusting Secondary Ticketing
45	Kleine Zaal 13.00 - 13.45
14:00	
15	
30	Gaming: The Business of Play
45	Dr Jo Twist OBE, Ukie
15:00	Kleine Zaal 13.45 - 14.30
15:15	
15:30	Break 14.30 - 14.45
15:45	
16:00	
15	
30	Panel: Future of Search & Discovery
45	Kleine Zaal 16.00 - 16.45
17:00	
15	Panel: Future of the Music Industry
30	Kleine Zaal 17.00 - 18.00
45	
18:00	
15	
30	Meet the Speakers: Day 2 Networking
45	Foyer Deck 1 18.00 - 19.00

FastFifteen Sessions will allow speakers to give in-depth accounts of their specialised area of knowledge, and a first-hand glimpse into the unique experience of an ascendant music executive in short, sharp 15 minute solo presentations.

FASTFIFTEEN

SESSIONS

THURSDAY 15 FEBRUARY

Welcome to FastForward 2018

Chris Carey, Media Insight Consulting (UK)
Kleine Zaal | 10.30 - 10.45

The Price is Wrong

Franz Blechschmidt, Smart Pricer (DE)
Kleine Zaal | 15.00 - 15.15

Filling the Room

Sarah Allsop, The O2 (UK)
Kleine Zaal | 15.20 - 15.35

Engaging Audiences with Live Streaming

Claudia de Wolff, Vevo (UK)
Kleine Zaal | 15.40 - 15.55

Data: What's Happening Next?

Chris Carey, Media Insight Consulting (UK)
Kleine Zaal | 16.00 - 16.15

Entrepreneurship, Health and Wellbeing

Alex Kennedy, Givvit (UK)
Foyer Deck 1 | 15.00 - 15.15

Bored of Blockchain?

Vaughn McKenzie-Landell, JAAK (UK)
Foyer Deck 1 | 15.20 - 15.35

Storytelling with Data

Chris Evans, Sherry Design (UK)
Foyer Deck 1 | 15.40 - 15.55

From YouTube Channel to Indie Label

Daniel Lee, NCS (UK)
Foyer Deck 1 | 16.00 - 16.15

FRIDAY 16 FEBRUARY

How to Handle Challenging Campaigns

Nikoo Sadr, The Orchard (UK)
Kleine Zaal | 10.00 - 10.15

Lessons from SoundCloud: Chance the Rapper

Julia Killer, SoundCloud (UK)
Kleine Zaal | 10.30 - 10.45

Developing Safe Spaces in Live Music

Renaë Brown, AIF (UK)
Kleine Zaal | 10.50 - 11.05

International Trends: USA

Helena Kosinski, Nielsen Music (UK)
Kleine Zaal | 14.45 - 15.00

International Trends: Nigeria

Bosun Adu, Winscom Mundo Media (NG)
Kleine Zaal | 15.05 - 15.20

International Trends: South Korea

Summer Kim, CI (UK)
Kleine Zaal | 15.25 - 15.40

What Your Phone Knows About You

Abhishek Sen, NumberEight (UK)
Foyer Deck 1 | 14.45 - 15.00

Indie Entrepreneurship

Emmy Buckingham, AIM (UK)
Foyer Deck 1 | 15.05 - 15.20

Grime as a Lifestyle

Tina Mermiri, Ticketmaster (UK)
Foyer Deck 1 | 15.25 - 15.40

Schedule correct at time of printing. For more information, please head to: amsterdam.fastforward.xyz